



**Brad Day**  
*Vice President*

Brad covers midrange systems, operating systems, and server platforms.

Brad came to Forrester through its acquisition of Giga Information Group and has 16 years of experience as a senior analyst and manager in the IT industry. Prior to joining Giga, Brad was director and principal analyst of the Worldwide Client/Server Computing Group at Dataquest, where he advised clients on user trends and deployment of distributed computing architectures. In addition, he was president and founder of Winston Partners International, a technology consultancy specializing in custom competitive analysis and evaluation for CIOs and IS management professionals. In the 1980s, Brad directed the Competitive Sales and Business Consulting Group for Digital Equipment Corporation for both the US and international geographies, managing strategic competitive consulting, competitive sales support, and technology analysis for central engineering.

Brad is a frequent speaker at industry symposia. His work has been published in *ComputerWorld*, *InformationWeek*, and *U.S. News & World Report*. He has served as a consultant to the executive management teams of Dell, Compaq, Digital Equipment, Hewlett-Packard, Fujitsu, and IBM.

Brad earned a B.A. with honors from the University of Vermont and is a member of the Phi Beta Kappa Honor Society.

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